

# PROJECT ASCENT

*A public-private partnership nurturing new green jobs for the Puget Sound region*

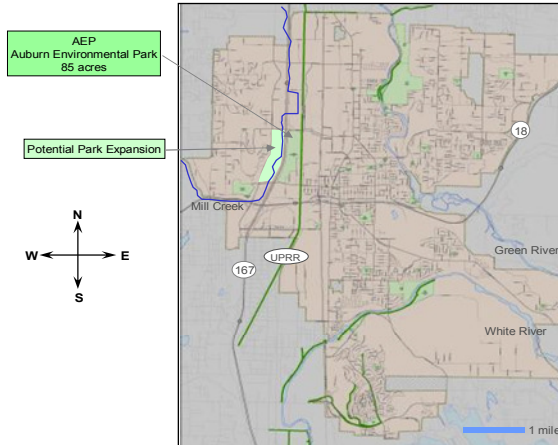
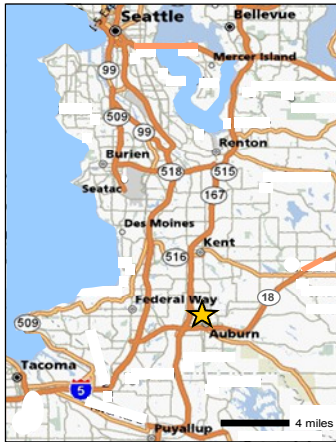
## *Building on:*

- WSU's Institute for Sustainable Design
- Clean energy technologies emerging from the private sector
- 245 acre Auburn Environmental Park District
- A 100+ acre outdoor laboratory for urban storm water research
- Tacoma's William M. Factory Small Business Incubator
- WSU's Puyallup Research and Extension Center
- Urban Waters Institute
- Veteran's Conservation Corps
- Mithun's conceptual designs
- Private sector advisors from companies such as Weyerhaeuser, Parametrix Engineering, Waste Management, Puget Sound Energy, Syntrix Biosystems, and 3 Phase Energy Systems
- Available private lab space in the District
- \$6 million in local investment



- A magnet for research, education and training
- A demonstration platform for new alternative energy products
- A job training center for emerging technologies
- A hub for interactive public education in sustainable practices
- A west side office for WSU's Institute for Sustainable Design
- An incubator for new businesses built on emerging green technology





Auburn, Washington  
Population: 67,000 people  
13th largest city in Washington  
Area: 29.8 square miles  
2009 Total City Budget: \$214,502,150  
2008 Assessed Value: \$6,556,690,535

## IDEAL LOCATION

ASCENT is ideally located in Auburn's Environmental Park District, midway between the Ports of Seattle and Tacoma in a major regional distribution hub.

A Sounder rail station is 6 blocks away. The area is served by both Union Pacific and BNSF railroads.

The south King/north Pierce County area has the region's most affordable housing, land, warehousing and manufacturing facilities.

The area has a skilled available workforce: 1 million people within a 20 mile radius, with workforce training provided by nearby community colleges.

## PROVEN EXPERTISE

Tacoma's award-winning William M. Factory Small Business Incubator, chosen to manage the ASCENT under contract with the City of Auburn, boasts a proven track record, providing 200+ \$20/hr. jobs a year.

Tim Strege is the executive director of the William M. Factory Small Business Incubator, and past president of the Washington Association of Small Business Incubators. He holds a master's degree from Harvard University and completed post-graduate studies at the London School of Economics and Harvard Law School.



(Pictured: William M. Factory Small Business Incubator in Tacoma WA)

## PROJECT FUNDING REQUIREMENTS

Land Acquisition	\$2,000,000
Building & Site Renovation	\$2,500,000
Capital Expenditures—Data & Voice (broadband, servers, wireless hardware, video conferencing, cloud computing)	\$ 500,000
Capital Expenditures—Equipment	\$ 500,000
Operational Expenditures—WSU Institute for Sustainable Design (5 years)	\$ 500,000
Operational Expenditures—Building (5 Years)	\$1,000,000
<b>TOTAL</b>	<b>\$7,000,000</b>